

# Pacific Natural Fibre Symposium

## January 26 - 28, 2012



In order to kick-start the Global Natural Fibre Forum in the Pacific Region, the Commonwealth Secretariat and Massey University are proud to present the Pacific Natural Fibre Forum. This conference will be held at the Wellington Campus of Massey University in New Zealand.

The conference takes place **Thursday January 26th and Friday January 27th 2012** followed by a preliminary meeting to establish the Global Natural Fibre Forum (Pacific) on **Saturday January 28th, 2012 from 10 to 12 noon.**

The conference will focus on four main themes related to Natural Fibres:

<b>Culture and Traditions</b>	<b>Our Land and People</b>	<b>Design &amp; Development</b>	<b>Partnerships for Success</b>
Topics include: <ul style="list-style-type: none"> <li>• Turning traditions into innovation</li> <li>• Reviving traditions for economic development</li> <li>• Cultural Marketing: Pacific handicrafts</li> <li>• Handicrafts role in Cultural Tourism</li> </ul>	Topics include: <ul style="list-style-type: none"> <li>• Biodiversity of fibre plants in the Pacific</li> <li>• Growing sustainable natural fibres industries</li> <li>• Coconut fibres: opportunities and innovation</li> <li>• Developing natural fibre-based family businesses</li> </ul>	Topics include: <ul style="list-style-type: none"> <li>• Design for fair trade and other export markets</li> <li>• Developing design skills in the Pacific</li> <li>• The role of design in economic development</li> <li>• UNESCO models of best practice</li> </ul>	Topics include: <ul style="list-style-type: none"> <li>• Effectively supporting Pacific entrepreneurship</li> <li>• Accessing natural fibre expertise and advice</li> <li>• GNFF in other regions</li> <li>• Developing the Global Natural Fibre Forum (Pacific)</li> </ul>

**Note:** A detailed agenda will be available once all the speakers have been confirmed.

A design exhibition entitled **Natural Fibres Innovation** will be on display during the conference where delegates will have an opportunity to see the range of innovative uses for local natural fibres. There will also be networking opportunities and a chance to tour the Creative Campus of Massey University.



For more information and/or a registration form, please contact:

**Jennifer Rosenthal, Regional Consultant at**  
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Note: Deadline for Registration is Monday, December 19th.

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